



► Call me Mel, a Graphic Design Rockstar with a thirst for knowledge and understanding of new topics and techniques. A quick study with an awesome sense of humor.

EXPERIENCE

Graphic Designer

Booth Mid-Michigan | June 2009 - Present

Design print and digital ads in a fast-paced deadline-driven environment for multiple products including The Bay City Times, The Saginaw News and The Flint Journal using Adobe Creative Suite software. Other projects include direct mail tri-folds and postcards, event materials, logo design, and occasional photo toning photos for obits/milestones. Communicate daily with sales teams in Bay City, Saginaw, and Flint via phone, email and instant messaging. Integral member of a seven artist team.

Graphic Designer

Freelance - www.melaniedyjak.com | 2003 - Present

Design postcards, flyers, brochures, logos and business cards. Startup and design small websites. Design a book cover, and content as well as logo for book series.

- Photography
- Videography
- Video editing

Marketing Coordinator - Graphic Design

Midland Community Center | June 2008 - May 2009

- Design mailers, postcards, flyers, brochures, magazine, and newspaper ads
- Design quarterly program brochures
- Meet deadlines for ad and print deadlines
- Update existing web site, flyers and brochures
- Proof flyers and brochures for professional printing
- Attend monthly meetings, meet with managers, set up tables at expos as needed

Graphic Design Intern

Saginaw Valley State University | May 2005 - August 2007

- Update existing files and jobs
- Design mailers, postcards, flyers, and brochures
- Created artwork for SVSU Soccer scoreboard

TECHNICAL

[Mac/Windows]

Experienced in: Adobe Illustrator CS5 ▪ Adobe InDesign CS5 ▪ Adobe Photoshop CS5 ▪ Adobe Premiere CS5 ▪ Adobe Acrobat ▪ QuarkXPress ▪ Microsoft Office ▪ Xpance.

Working Knowledge of: Adobe Dreamweaver CS5 ▪ Adobe Flash CS5 ▪ HTML & CSS

EDUCATION

Bachelor of Arts in Graphic Design - 2007 | Saginaw Valley State University
Graduated Summa Cum Laude with minor in Communications

Additional course work in Web Design - Delta College 2008

AWARDS

Best in Graphic Design | 1st Annual Student Art Show, Saginaw Valley State University, Summer 2006
"Goliath" Photoshop, Illustrator

Logo design for Marshall M. Fredericks Sculpture Museum, www.svsu.edu/mfsm, Fall 2006

